



Markets & Economies

Europe's Energy Crisis: Navigating the Potential Spillover

We look at the economic and policy implications for the eurozone, and outline relevant investment strategies, including a focus on up-in-quality fixed income.



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Since the onset of the Russia-Ukraine war in February 2022, Europe has been embroiled in a race to maintain energy supplies that would, under normal circumstances, originate largely from Russia. As the conflict enters its seventh month, the dimensions of the energy shock facing Europe are more fully known, and they are daunting. This more damaging phase of Europe's economic trauma follows a series of events (see Figure 1) that have contributed to the intense volatility in European energy prices and has initiated relief measures, as European governments step in to limit the impact on consumers and industries.

Figure 1. Timeline of Events Exacerbating Europe's Energy Crisis

2022	
JUNE 14	Freeport LNG (liquefied natural gas) terminal fire
JUNE 15	Gazprom reduced gas delivery to Europe to 40% of normal level. Emergency ECB (European Central Bank) meeting re anti-crisis tool and Italian bond spreads
JUNE 19	Germany restarts coal plants
JUNE 23	Germany moves to second stage of gas alert
JULY 5	Norway gas workers threaten strike
JULY 11	Nordstream annual maintenance period
JULY 14	EUR falls below parity
JULY 19	Rumors in press that Nordstream will return but at lower levels than in June, ECB rumored to be considering 50 bps (basis points) hike
JULY 21	ECB hikes by 50 bps, Nordstream returns at 20% output
JULY 22	Germany in \$15 billion bailout of German energy company, Uniper
AUGUST 5	French energy supplier, EDF (Electricité de France) reduced nuclear output due to hot river water temperatures
AUGUST 14	Germany storage tanks are ahead of schedule
AUGUST 15	Water levels run low in Germany
AUGUST 19	Gazprom announces additional maintenance shut-downs
AUGUST 23	Freeport LNG terminal reopening delayed

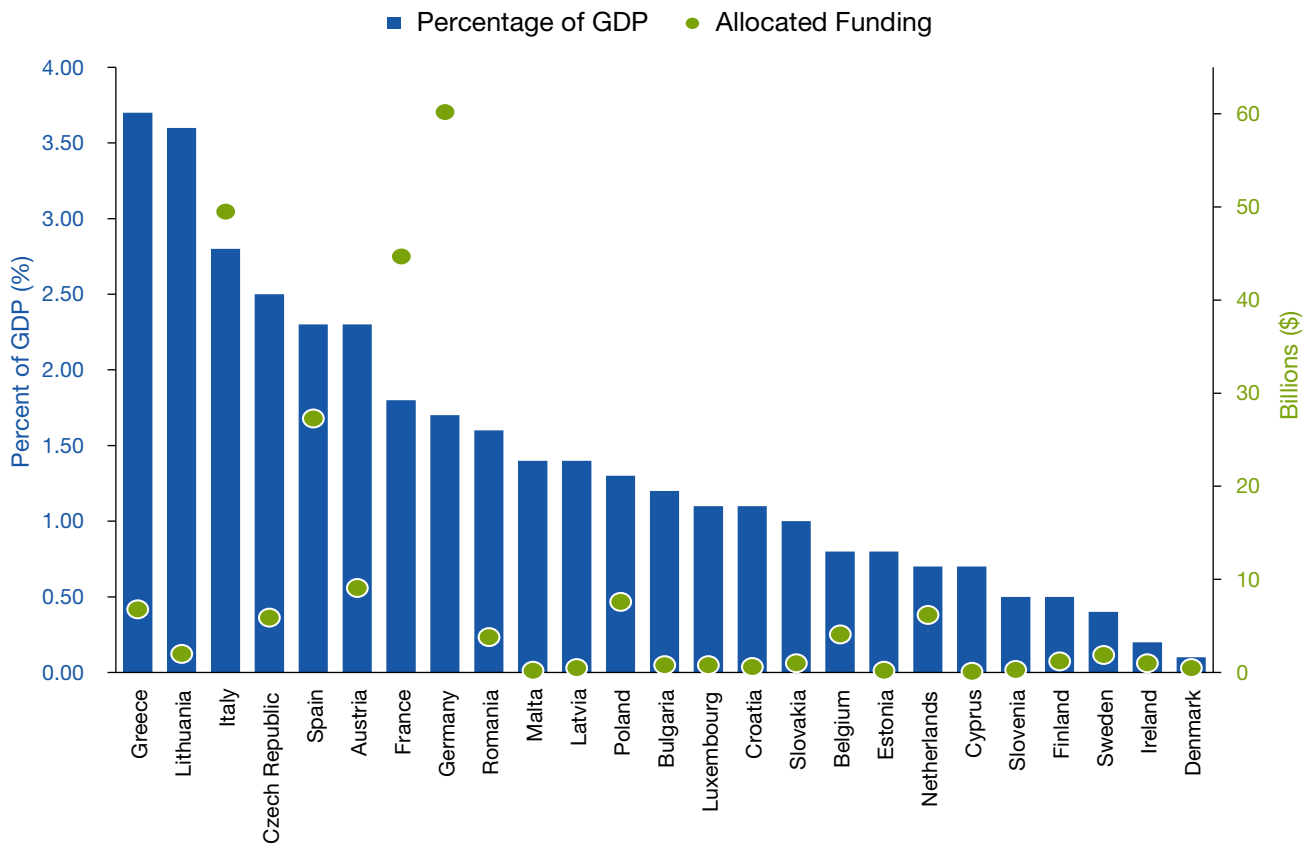


Gazprom’s move to reduce gas deliveries to Europe to 40% on June 15 was a regime change. It marked a new Russian strategy to stress the eurozone economically. But despite all the pressure on Europe, the region has proven resilient, although at a severe economic cost. Two symptoms of that cost are a radically smaller eurozone current account surplus and a diminished value of the euro. European growth expectations have also significantly declined. The most recent Bloomberg economic survey for the eurozone expects little growth for the region in 2023.

Europe’s high-starting dependency on Russian natural gas means that the process to switch energy sources will take time. The complications are numerous. Consumers face an elongated cost-of-living crisis and battered confidence. Governments are offsetting the damage with fiscal spending (see Figure 2), but they cannot forestall the negative impact indefinitely. Greece, for example, has already allocated almost 4% of GDP (gross domestic product) to energy offsets. Climate events are also exacerbating the gas shortage, as low water levels imperil transport of coal—itsself a stopgap measure—while high water temperatures curtail nuclear electricity generation in France.

Figure 2. Eurozone Nations Are Spending to Cushion the Energy Shock to Consumers and Businesses

Government-allocated funding by country as a percentage of GDP and in billions of U.S. dollars (September 2021-July 2022)



Source: Bruegel, Giovanni Sgaravatti, Simone Tagliapietra, and Georg Zachmann, “National Policies to Shield Consumers from Rising Energy Prices”, August 10, 2022. Data as of 08/10/2022. For illustrative purposes only and does not represent any specific portfolio managed by Lord Abbett or any particular investment.



High natural gas prices are also challenging business models in Europe, dampening production of energy-intensive industries like nitrogen fertilizers and aluminum. To stave off a full energy shortage, Europe is conserving energy and filling up natural gas storage tanks, but filling those tanks comes with an economic cost of reduced production from gas-dependent industries. The race to reformat energy supply also pressures Europe into more complicated relations with energy-exporting countries like Algeria, Angola, and Azerbaijan.

The policy response is playing catchup with these developments. ECB (European Central Bank) officials are signaling more aggressive rate hikes over the next year as they fret about long-term damage to inflation expectations. Rumors in the press suggest the ECB is considering quantitative tightening (i.e., reducing bond purchases) a policy move that the markets considered unlikely until recently. The EU recently announced an emergency intervention in power markets, the details of which are forthcoming but likely involve a reshaping of the region's electricity markets. Europe is headed into a crucial period both for the conflict in Ukraine—where both sides are looking to achieve military breakout—and for the energy shortage in Europe, where the region's leaders are looking to break through to the other side of the coming winter intact.

Investment Implications

Although valuations of European companies may seem compelling at this point, risks of further deterioration in fundamentals as costs rise, and demand declines, and the lack of any catalyst that may signal a resolution to the conflict in Ukraine or energy supplies in Europe suggest a continued investment underweight of the region.

As always, we remain attuned to the challenges facing global investment markets but view U.S.-focused businesses with less exposure to the difficulties facing European companies more favorably. Within that framework, hawkish Federal Reserve policy and high inflation in the U.S. have prompted a defensive outlook where an [“up-in-quality” bias](#) in high-quality, fixed-income portfolios may be an effective response to current market conditions.

Meanwhile, our outlook on the U.S. energy sector remains positive, as the financial conditions of these companies remains strong. As a result, we believe that spreads for energy-related companies should continue to compress versus their benchmark indexes. Thus, we are overweight energy-related companies, particularly the exploration and production sector.

More Market Insights and Resources for Investors

[The ECB Steps Up Its Battle Against “Fragmentation”](#)

[Recession Indicators: A Checklist for Investors](#)

[A Map of the Equity Landscape at Mid-2022](#)



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The **European Central** is the central bank of the 19 European Union countries which use the euro.

The **Federal Reserve (Fed)** is the central bank of the United States. The federal funds (fed funds) rate is the target interest rate set by the Fed at which commercial banks borrow and lend their excess reserves to each other overnight.

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